

Web Site Development

AN INTRODUCTION

Determining the Site Structure

Theo Raven, the manager of web properties for Edu-Read Inc. is quite pleased with the progress your team has made at determining what content will best achieve the stated goals for the horror author's website while appealing to the target audience. The content listing below has been approved by your client.

<p>Homepage/News</p> <p>Weekly article Weekly image Contest entry form News of the weird</p> <p>Terms of Use Privacy Policy Logo Link to Edu-Read main site Local Navigation Global Navigation</p>	<p>Authors</p> <p>Edgar Allan Poe Mary Shelley Bram Stoker Author image x3 Author bio x 3 Writing credits x3 Movie Adaptations x3 Reader Reviews by readers'</p>	<p>Horror Inspiration</p> <p>What is Horror? (Article) Horror Image Library Creepy Places (articles and images) <i>Castles</i> <i>Haunted Houses</i> <i>Graveyards</i> <i>Lonely Spots</i> Stories by readers'</p>
<p>Story of the Month</p> <p>A story by a featured author Illustrations by readers' Next months' story is...</p>	<p>Community</p> <p>How to contribute Prizes Submission Rules Submit Book Review Submit Illustrations Submit Your Story</p>	<p>Teachers and Parents</p> <p>Links to on-line resources Teaching Kits and Lesson Plans</p> <p>A purchasing link to Edu-Read</p>

Plan your site's structure

Using the content grouping above, determine what you feel is the best way to structure the information so that the site will be easy to use. Consider that in most websites, users need to drill-down in order to locate the information they want. Try to minimize how far they need to go to get to the lowest level (count how many clicks it takes to get there) of information within your site. You need to balance how far a user will need to drill down within the site with the amount of scrolling you might expect them to do per page.

1. Produce a text based **site structure listing** and an **architectural blueprint** that you feel best represents your view of how the site should be structured.
2. Come up with a name for the Classic Horror Author's Website.
3. Come up with some creative names for the main and sub-content areas of the site.

A well planned site structure nearly guarantees an easy to use website.